

OUR SELLER'S GUARANTEE

This pledge is a guarantee of quality of service related to: our approach to pricing, our advertising program, a determination of the net proceeds from the transaction, and support and guidance both before and after the sale.

BEST SELLER ACTION PLAN – I WILL provide you with a list of specific events and decisions related to selling your home. Emphasis is placed on highlighting your home as a desirable option in the competitive marketplace. I will work with you to develop a thoughtful plan to introduce your property in the most favorable light. It will be tailored to meet your time frame, and it will detail where and when your advertising will appear. It will indicate how demand for your home is created and how activity in the marketplace will be tracked. I will explain my strategy for the following up on serious buyer interest, as well as the steps involved in creating a smooth sales transaction.

MARKET ANALYSIS – I WILL provide you with a summary of the current market to help you to determine the most effective listing price for your property. My report will indicate what has been sold in the last ninety days. In addition, I will analyze the value of your home in the present marketplace as compared to similar properties.

HOME ENHANCEMENT – I WILL help you to find ways to enhance the presentation of your home to prospective buyers. I can offer suggestions that will maximize your return with a small investment of time and money.

SECURITY PLEDGE – I WILL be present for apartment showings or a fellow agent at Garfield Realty may also be available in my absence. We will do our best to help your home remain secure during this process.

SALABILITY POTENTIAL – I WILL review the conditions under which a sale can occur within the shortest period at the highest possible price.

WE ARE PROUD
THAT WE DELIVER
ON OUR
COMMITMENTS –
SO MUCH SO THAT
WE PUT THEM
IN WRITING.
IF WE ARE
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